

# uj UPHOLSTERY JOURNAL

## 2010 DESIGN & CRAFTSMANSHIP AWARDS



The *Upholstery Journal* Design & Craftsmanship Awards provide a platform for upholsterers to show off their work and unique talents.

- » Antique Chair
- » Chair
- » Couch
- » Antique Couch
- » Commercial Seating
- » Custom-built
- » Auto Seating
- » Complete Custom Auto Interior
- » Other

### ENTRY FORM

#### Part A

Include all information in an e-mail entry. If mailing, complete and attach to front of entry.

Type of Project: \_\_\_\_\_

Fabric and Materials Used (generic and trade name): \_\_\_\_\_

Methods Used: \_\_\_\_\_

Description of Work: \_\_\_\_\_

How will project be used: \_\_\_\_\_

#### Part B

Category: \_\_\_\_\_

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Upholsterer(s): \_\_\_\_\_ Designer(s): \_\_\_\_\_

Date completed, Price of job (optional), Hours to complete: \_\_\_\_\_

### CONTEST RULES

Entries must be upholstered products completed between April 1, 2009 and March 19, 2010.

Entries will be judged on difficulty (one third), craftsmanship (one third) and creativity (one third).

#### If submitting electronically

- » Send entry form information in body of an e-mail or as a Word document attachment in an e-mail. In the "subject" line of the e-mail, enter: Design & Craftsmanship Awards.
- » Upload high-resolution images of at least 300 dpi (1MB) in .jpg, .tif or .eps format to [www.ifai.com/upload](http://www.ifai.com/upload). (Before and after photos as appropriate.) Fill in the information completely, including publication (*Upholstery Journal*), issue date (August/September 2010) and IFAI contact (Editor). Submit up to four photos that best represent the project.
- » Identify and label each photo.

#### If submitting by mail

- » Mount 3" x 5" color prints on poster board. Submit up to four photos to show various angles or details of entry. (Before and after photos as appropriate.)
- » Complete one entry form for each entry. Affix entry form to front of entry.

#### Note

- » Submitted photos of winning entries may be used in IFAI publications—make sure to submit the best quality photos possible (set digital camera to highest settings).
- » If photo is copyrighted, please include permission allowing IFAI to display and use it, and required photo credit information.
- » Photos/digital images become property of IFAI and cannot be returned.

#### Entries

- » All entries will be judged by a panel of industry professionals.
- » Winning entries will be announced in the August/September 2010 issue of *Upholstery Journal* and on the *Upholstery Journal* website.
- » All entries become property of IFAI.

### ENTRY DEADLINE

Entries must be received by  
March 19, 2010

### DIRECT ENTRIES TO

Kelly Frush, Editor  
[krfrush@ifai.com](mailto:krfrush@ifai.com)  
or  
Upholstery Journal  
Design & Craftsmanship Awards  
1801 County Road B W.  
Roseville, MN 55113

Call +1 651 225 6922 for more details.